

An International Expo bringing together Renewable Energy Producers, Equipment Manufacturers, Technology Providers, Consultants and Allied Industry



6TH EDITION
IGE | **INDIA GREEN ENERGY EXPO**

29 30 31 JULY 2026

BIEC, Bangalore International Exhibition Center, INDIA

BOOK YOUR STALL NOW!

JOINTLY ORGANIZED BY



CONFERENCE PARTNER



www.indiagreenenergyexpo.com

ABOUT THE EXPO

The Green Energy Expo being organized jointly by Media Day Marketing and KRESMA which is the only Renewable Energy association in Karnataka to be recognized by MNRE will be acting as a one stop platform for the stake holders in the Renewable Energy sector such as Manufactures, developers, Technology Providers.

The Event is being organized in Karnataka where the share of Renewable Energy is the largest in India. About 50% of the power demand in the state is met through Renewable Energy. Along with this, The Distribution companies in Karnataka stand among the largest players in the Green Term Ahead Market at the Indian Energy Exchange. Thus The Green Energy Expo in Bangalore stands as a good market for the companies engaged in the Renewable Energy sector to show case their products and services and increase their market promotion.



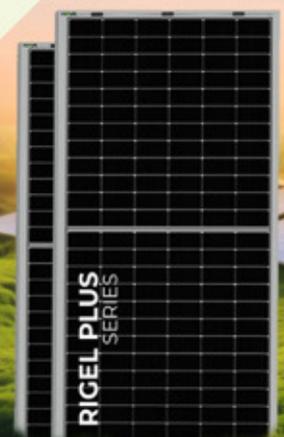
THE RE SCENARIO IN INDIA

The renewable energy sector in India has seen a tremendous growth with the world's largest renewable energy expansion program taking the total capacity of RE to 175 GW till 2022.

India has moved to the 4th position globally for overall installed RE Capacity and achieved its Nationally Determined Contributions (NDC) commitment 9 years in advance after crossing the 40% installed capacity target from non-fossil sources in November 2021 itself.

The change in regulations and technical advancements lead to The Installed solar capacity increase from 2.6 GW to 46 GW, the wind capacity saw an addition of 5.5 GW leading to the total renewable energy installed capacity increase by 286% in the last 7.5 years. A record low solar tariff of Rs 1.99/ unit has also been achieved making solar power more affordable.

As per a report by the Reserve Bank of India, Karnataka stands to be first among all the Indian states in respect of the total installed power of grid-interactive renewable energy with the total capacity at 15,463 megawatts (mw) followed by Tamil Nadu (15,225 mw), Gujarat(13,153 mw), Maharashtra (10,267 mw).



WHY EXHIBIT

- ✓ Lead Generation
- ✓ Branding
- ✓ An Apt Platform to reach the Targeted Customers
- ✓ A one stop for all latest industry trends in one place.
- ✓ An Excellent opportunity to showcase new products and technologies to leading Clients
- ✓ The Right Platform to boost your business
- ✓ An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- ✓ An Apt Platform to Connect with Right Partners for your business needs.

EXHIBITOR PROFILE

- ✓ Manufacturers & Suppliers
- ✓ Distributors & Service Providers
- ✓ Photovoltaic Cell Manufactures
- ✓ PV Equipment & Materials Manufacturers
- ✓ Project Developers / EPC Contractors
- ✓ Solar Water Heaters and Systems
- ✓ System Integrators
- ✓ Research Institutes
- ✓ Solar end use Manufacturers
- ✓ Waste to Energy Project
- ✓ Generator Equipment Manufactures
- ✓ Wind Power
- ✓ Geothermal Heat Pump
- ✓ Tidal Power
- ✓ Biomass & Bio Gas
- ✓ Wave Power
- ✓ Total PV Solution Providers
- ✓ Service Providers, Finance and Banking
- ✓ Community and Investors

VISITOR PROFILE

- ✓ Government Officials & Policy Makers
- ✓ Project Developers & EPC Contractors
- ✓ Distributors & Channel Partners
- ✓ System Integrators
- ✓ Banks, VCs, IPPs & Investors
- ✓ Architects and Consultants
- ✓ Facility managers
- ✓ Sr. Corporate executives
- ✓ Captive power consumers
- ✓ R & D institutions
- ✓ Technology developers
- ✓ Project Procurement officials

WHY VISIT

- ✓ A One stop for all latest industry trends in one place
- ✓ See new products and technologies from leading vendors.
- ✓ Compare and decide what best suits your business needs
- ✓ A helping platform for making purchasing decisions
- ✓ Learn about the latest trends, and engage Face-to-Face with Suppliers.
- ✓ An apt platform to connect with right partners for your business needs.



SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

Organizer



TITLE SPONSOR

Booth Space: 200 sqm (Central Prime Location)

₹ 25 Lacs + GST

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Sponsor's CEO to be on Dias at Inaugural function
- Sponsor's Logo prominently displayed as "Title Sponsor" in printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet) (to be provided by the sponsorer)
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall



EVENT PARTNER

Booth Space: 160 sqm (Premium High-Traffic Zone)

₹ 20 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Event Partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



PLATINUM SPONSOR

Booth Space: 120 sqm

₹ 15 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Platinum Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)



DIAMOND SPONSOR

Booth Space: 100 sqm

₹ 12 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



GOLD SPONSOR

Booth Space: 72 sqm

₹ 10 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Gold Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

Booth Space: 50 sqm

₹ 7 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Silver Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

₹ 3 Lacs + GST

Booth Space: 09 sqm

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

Key Benefits:

- Exclusive branding of the sponsor's logo as badge partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



WATER BOTTLE SPONSOR

₹ 3 Lacs + GST

Booth Space: 09 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed as Water Bottle Sponsor on events' website on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding



*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact: +91 93421 85915 | +91 93414 73494

E-mail: expo@mediaday.co.in, Website: www.mediaday.co.in

ABOUT THE ORGANIZERS:

Media Day Marketing is a B2B event organizing firm working since 2016 with successful events like 6th edition of Truck Trailer and Tyre Expo, 3rd edition of Auto Technika, Green Vehicle Expo, 2nd edition of Food Expo and Dairy Expo. MDM will be stepping into the International Arena by organizing the 8th Edition of Truck Trailer and Tyre Expo in Abu Dhabi in 2024 and a similar event in Istanbul, Turkey.

KRESMA established in 2014 as a non profit association is the only association from Karnataka recognized by MNRE has been working towards right regulatory framework and incentives for the players in the Renewable energy sector keeping them updated policy changes both state as well as central governments and at the same time providing the right advise to the stake holders in reaching the maximum energy mix that is needed in the state.



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STALL CHARGES (PSM)

SHELL SPACE

Rs. 9500/- per sqm (\$250) + GST

BARE SPACE

Rs. 9000/- per sqm (\$220) + GST

Contact us:

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