

2ND EDITION

# IGE | INDIA GREEN ENERGY EXPO

**03 04 05**  
**JUNE 2024**

**BIEC,**  
Bangalore International  
Exhibition Center, INDIA

**BOOK YOUR  
STALL NOW!**

An International Expo bringing  
together Renewable Energy  
Producers, Equipment  
Manufacturers, Technology  
Providers, Consultants, and  
Allied Industry

**Organiser**



**MEDIA DAY  
MARKETING**

[www.indiagreenenergyexpo.com](http://www.indiagreenenergyexpo.com)

# About the Expo

The Green Energy Expo being organized jointly by Media Day Marketing and KRESMA which is the only Renewable Energy association in Karnataka to be recognized by MNRE will be acting as a one stop platform for the stake holders in the Renewable Energy sector such as Manufactures, developers, Technology Providers.

The Event is being organized in Karnataka where the share of Renewable Energy is the largest in India. About 50% of the power demand in the state is met through Renewable Energy. Along with this, The Distribution companies in Karnataka stand among the largest players in the Green Term Ahead Market at the Indian Energy Exchange. Thus The Green Energy Expo in Bangalore stands as a good market for the companies engaged in the Renewable Energy sector to show case their products and services and increase their market promotion.



## The RE Scenario in India

The renewable energy sector in India has seen a tremendous growth with the world's largest renewable energy expansion program taking the total capacity of RE to 175 GW till 2022.

India has moved to the 4th position globally for overall installed RE Capacity and achieved its Nationally Determined Contributions (NDC) commitment 9 years in advance after crossing the 40% installed capacity target from non-fossil sources in November 2021 itself.

The change in regulations and technical advancements lead to The Installed solar capacity increase from 2.6 GW to 46 GW, the wind capacity saw an addition of 5.5 GW leading to the total renewable energy installed capacity increase by 286% in the last 7.5 years. A record low solar tariff of Rs 1.99/ unit has also been achieved making solar power more affordable.

As per a report by the Reserve Bank of India, Karnataka stands to be first among all the Indian states in respect of the total installed power of grid-interactive renewable energy with the total capacity at 15,463 megawatts (mw) followed by Tamil Nadu (15,225 mw), Gujarat(13,153 mw), Maharashtra (10,267 mw).

## Why Exhibit

- ✓ Lead Generation
- ✓ Branding
- ✓ An Apt Platform to reach the Targeted Customers
- ✓ A one stop for all latest industry trends in one place.
- ✓ An Excellent opportunity to showcase new products and technologies to leading Clients
- ✓ The Right Platform to boost your business
- ✓ An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- ✓ An Apt Platform to Connect with Right Partners for your business needs.



# Why Visit

- ✔ A One stop for all latest industry trends in one place
- ✔ See new products and technologies from leading vendors.
- ✔ Compare and decide what best suits your business needs
- ✔ A helping platform for making purchasing decisions
- ✔ Learn about the latest trends, and engage Face-to-Face with Suppliers.
- ✔ An apt platform to connect with right partners for your business needs.



# Exhibitor Profile

- ✔ Manufacturers & Suppliers
- ✔ Distributors & Service Providers
- ✔ Photovoltaic Cell Manufactures
- ✔ PV Equipment & Materials Manufacturers
- ✔ Project Developers / EPC Contractors
- ✔ Solar Water Heaters and Systems
- ✔ System Integrators
- ✔ Research Institutes
- ✔ Solar end use Manufacturers
- ✔ Waste to Energy Project
- ✔ Generator Equipment Manufactures
- ✔ Wind Power
- ✔ Geothermal Heat Pump
- ✔ Tidal Power
- ✔ Biomass & Bio Gas
- ✔ Wave Power
- ✔ Total PV Solution Providers
- ✔ Service Providers, Finance and Banking
- ✔ Community and Investors



# Visitor Profile

- ✔ Government Officials & Policy Makers
- ✔ Project Developers & EPC Contractors
- ✔ Distributors & Channel Partners
- ✔ System Integrators
- ✔ Banks, VCs, IPPs & Investors
- ✔ Architects and Consultants
- ✔ Facility managers
- ✔ Sr. Corporate executives
- ✔ Captive power consumers
- ✔ R & D institutions
- ✔ Technology developers
- ✔ Project Procurement officials

# SPONSORSHIP OPTIONS

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Organiser



MEDIA DAY  
MARKETING

## TITLE SPONSOR

Rs. 25,00,000

### DELIVERABLES

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Bare space of 200 sqm. at a prime location in the Exhibition
- Sponsor's CEO to be on Dias at Inaugural function
- Branding in printed literature, publicity campaign and VIP invitations
- Interview of Sponsor's CEO to be published in supporting media publications / Newsletters
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Logo on the Cover Page of Exhibition Directory
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet)(to be provided by the sponsorer)
- Sponsor's Logo prominently displayed as "Title Sponsor" on on-site signages and backdrop
- 4 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Branding on 12 poles (around the event venue - to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall
- Highlighted as the "Title Sponsor" in the post-show report and event website



# POWER SPONSOR

Rs. 20,00,000

## DELIVERABLES

- Sponsor's Name will be incorporated in the event name(example: EXPO 'POWERED BY' in all publicity materials and website)
- Bare space of 160 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Back cover advertisement in Exhibition Directory (to be provided by the sponsorer)
- Sponsor's Logo prominently displayed as "Powered By" on-site signages and backdrop
- 3 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Branding on 8 poles (around the event venue - to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall
- Highlighted as the "Power Sponsor" in the post-show report and event website



# EVENT PARTNER

Rs. 16,00,000

## DELIVERABLES

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 120 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Event Partner" on on-site signages and backdrop
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Branding on 8 poles (around the event venue - to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



# PLATINUM SPONSOR

Rs. 12,00,000

## DELIVERABLES

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 100 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- Branding on 6 poles (around the event venue - to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Platinum Sponsor" in the post-show report and event website



# DIAMOND SPONSOR

Rs. 10,00,000

## DELIVERABLES

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 75 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- Branding on 4 poles (around the event venue - to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



# GOLD SPONSOR

Rs. 7,50,000

## DELIVERABLES

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 50 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- Branding on 2 poles (around the event venue - to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



## SILVER SPONSOR

Rs. 5,00,000

### DELIVERABLES

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 36 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event websit



## EXHIBITOR LUNCH SPONSORS

Rs. 4,50,000 per day

### DELIVERABLES

- Sponsor's Panel in the Lunch area to give credits to the Sponsor
- One full page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Sponsor's logo to be printed on Lunch Coupon

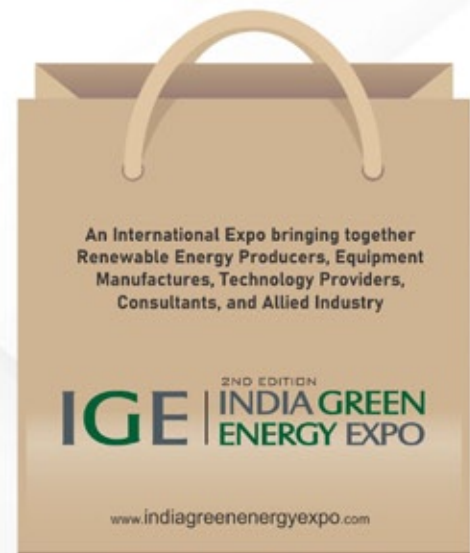


## VISITOR CARRY BAGS

Rs. 7,50,000

### DELIVERABLES

- Gain high visibility by publicity of environmental friendly bags distributed free at the registration counter
- Deliverables
- Branding as Visitor carry bag partner
- Sponsor's literature inserts in all visitor bags (to be provided by the sponsorer)
- Sponsor's logo on all visitor bags
- Promotion on website and print material as Visitor bag sponsorer
- One page advertisement in directory(to be provided by the sponsorer)
- Special mail invitation by mail to visit the sponsorer's stall
- Special Mention in show report as Visitor bag manufacturer.



## VISITOR BATCH SPONSOROR

Rs. 7,50,000

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

### Deliverables

- Exclusive branding of the sponsor's log as badge partner
- Logo and desired literature on the visitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



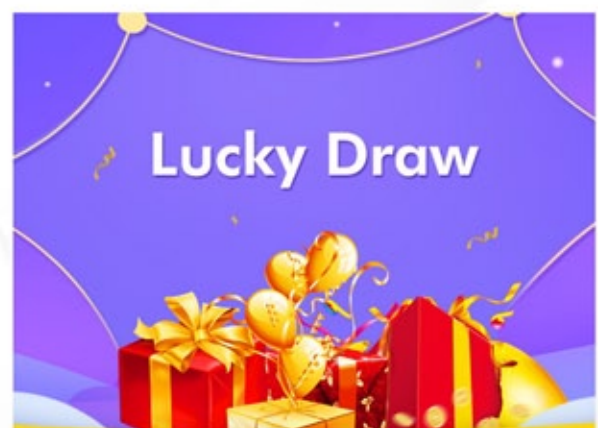
## LUCKY DRAW SPONSORER

Rs. 7,50,000

An very effective way to attract the attention and gain visibility by being a lucky draw sponsor.

### Deliverables

- Branding as Luck Draw sponsor on website and other print material
- Special lucky draw promotion through emailers, and social media
- Special mention in Post show report
- One page advertisement in Exhibitor directory (to be provided by the sponsorer)





# REGISTRATION COUNTER SPONSORER

Rs. 7,50,000

An effective way for your brand to be visible to all the visitors and exhibitors at the venue. Sponsor's name and logo will be printed on the registration forms & will be displayed on the visitor registration page.

- Branding on the website as Registration counter sponsor with logo and link to website on home page.
- Logo on the registration page with link to the home page of sponsor
- 2 Special invitation mails on behalf of the sponsor to all the industry database
- Logo in print material and advertisement material
- One page advertisement in the visitor directory (to be provided by the sponsorer)
- Special Mention in the Post show report published in all publications



# LANYARD SPONSOR

Rs. 7,50,000

Name and logo on the lanyard would give a good visibility to your brand and will help you create brand awareness in the Industry and the markets

- Branding on the website as Lanyard sponsor
- Logo on the website with link to the company home page
- Logo in print material and advertisement material
- One page advertisement in the Show Directory (to be provided by the sponsorer)
- Special Mention in the Post show report published in all publications



\*All Art work for Promotional material has to be given by the sponsorer

## THANK YOU

For Sponsorship Contact: +91-93421 85915 | +91-93414 73494

E-mail: [info@mediaday.co.in](mailto:info@mediaday.co.in), Website: [www.indiagreenenergyexpo.com](http://www.indiagreenenergyexpo.com)

## About the Organizers:

**Media Day Marketing** is a B2B event organizing firm working since 2016 with successful events like 6th edition of Truck Trailer and Tyre Expo, 3rd edition of Auto Technika, Green Vehicle Expo, 2nd edition of Food Expo and Dairy Expo. MDM will be stepping into the International Arena by organizing the 8th Edition of Truck Trailer and Tyre Expo in Abu Dhabi in 2024 and a similar event in Istanbul, Turkey.

**KRESMA** established in 2014 as a non profit association is the only association from Karnataka recognized by MNRE has been working towards right regulatory framework and incentives for the players in the Renewable energy sector keeping them updated policy changes both state as well as central governments and at the same time providing the right advise to the stake holders in reaching the maximum energy mix that is needed in the state.



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### STALL CHARGES (PSM)

#### SHELL SPACE

Rs. 8000/- per sqm (\$185) + GST

One Table, Two Chairs, 3 Spot Lights (9, 12) 4 Spot Lights (15, 18), Dust Bin, Electric Point, Fascia, Carpet.

#### BARE SPACE

Rs. 7500/- per sqm (\$165) + GST

#### Contact us:

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